



Pavement Advertising

UK Rate Card

Let's talk!

Contact our team on:

Activation@lovecreativemarketing.com

+44 020 7607 2568

www.lovecreativemarketing.com



Love **Creative Marketing**

Eco-Friendly
Reverse Graffiti

Stencils last for around 30 days depending on foot traffic/rainfall before they start fading away.

Stencils can be placed nationwide - 0-3 miles from targeted location.

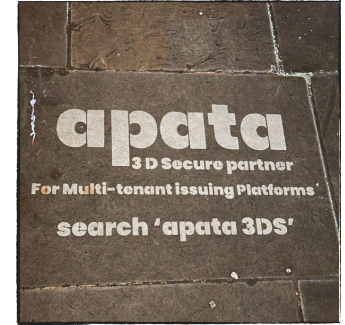
All campaigns include 70% photo feedback.

Lead time is 12 days from receiving artwork.
Client to provide the artwork.

Additional artwork will be charged at £150.

Artwork to be provided in PDF format.

Standard stencils creative will be approx 50-55cm².



Quantity	Implementation Cost	Package
10x Stencils (minimum)	£2,500	Production and placement (1x artwork)
25 Stencils (standard)	£3,500	Production and placement (1x artwork)
Over 25 Stencils	TBC (quantity dependant)	Production and placement (1x artwork)

All costs are exclusive of VAT and 10% management fee.

Stencils last for around 30 days depending on foot traffic/rainfall before they start fading away.

Stencils can be placed nationwide - 0-3 miles from targeted location.

All campaigns include 70% photo feedback.

Lead time is 12 days from receiving artwork. Client to provide the artwork.

Additional artwork will be charged at £150.

Artwork to be provided in PDF format.

Standard stencils creative will be approx 50-55cm².



Quantity	Implementation Cost	Package
10x Stencils - (minimum)	£2,100	Production and placement (1x artwork)
10x QR Code Stencils	£2,800	Production and placement (1x artwork)
25 Stencils	£2,800	Production and placement (1x artwork)
25x QR Code Stencils	£3,500	Production and placement (1x artwork)
Over 25 Stencils	TBC <i>(quantity dependant)</i>	Production and placement (1x artwork)

All costs are exclusive of VAT and 10% management fee.

Floor Decals

We recommend removal of decals after 60 days.
Removal fee - £250

Decals can be placed nationwide - 0-3 miles from targeted location.

All campaigns include 70% photo feedback.

Lead time is 12 days from receiving artwork.
Client to provide the artwork.

Additional artwork will be charged at £150.

Artwork to be provided in PDF format.

Decals measure 16x16 inches.



Quantity	Implementation Cost	Package
30x Decals (minimum)	£3,500	Production and placement (1x artwork)
90 Decals (standard)	£5,000	Production and placement (1x artwork)
Over 90 Decals	TBC (quantity dependant)	Production and placement (1x artwork)