



Pavement Advertising

London Rate Card

Let's talk!

Contact our team on:

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12 Jun 2025 PM
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Creative Marketing

Eco-Friendly Reverse Graffiti

Stencils last for around 30 days depending on foot traffic/rainfall before they start fading away.

Stencils can be placed nationwide - 0-3 miles from targeted location.

Activations outside of London may incur a transport and logistics fee.

All campaigns include 70% photo feedback with location stamp.

Lead time is 12 days from receiving artwork. Client to provide the artwork.

Additional artwork will be charged at £150.

Artwork to be provided in PDF format.

Standard stencils creative will be approx 45cm x 45cm.



Quantity	Implementation Cost	Package
10x Stencils (minimum)	£1,500	Production and placement (1x artwork)
25 Stencils	£2,500	Production and placement (1x artwork)
Over 25 Stencils	TBC <i>(quantity dependant)</i>	Production and placement (1x artwork)

All costs are exclusive of VAT and 10% management fee.

Love **Creative Marketing**

Eco-Friendly Chalk Stencils

Stencils last for around 30 days depending on foot traffic/rainfall before they start fading away.

Stencils can be placed nationwide - 0-3 miles from targeted location.

Activations outside of London may incur a transport and logistics fee.

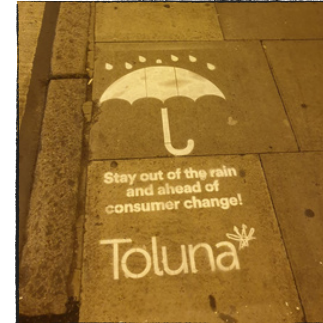
All campaigns include 70% photo feedback with location stamp.

Lead time is 12 days from receiving artwork. Client to provide the artwork.

Additional artwork will be charged at £150.

Artwork to be provided in PDF format.

Standard stencils creative will be approx 45cm x 45cm.



Quantity	Implementation Cost	Package
10x Stencils - (minimum)	£1,100	Production and placement (1x artwork)
10x QR Code Stencils	£1,800	Production and placement (1x artwork)
25 Stencils	£1,800	Production and placement (1x artwork)
25x QR Code Stencils	£2,500	Production and placement (1x artwork)
Over 25 Stencils	TBC (quantity dependant)	Production and placement (1x artwork)

All costs are exclusive of VAT and 10% management fee.

Floor Decals

We recommend removal of decals after 60 days.
Removal fee - £250

Decals can be placed nationwide - 0-3 miles from targeted location.

Activations outside of London may incur a transport and logistics fee.

All campaigns include 70% photo feedback with location stamp.

Lead time is 12 days from receiving artwork.
Client to provide the artwork.

Additional artwork will be charged at £150.

Artwork to be provided in PDF format.

Decals measure 30cm x 30cm.



Quantity	Implementation Cost	Package
30x Decals (minimum)	£2,500	Production and placement (1x artwork)
90 Decals	£4,000	Production and placement (1x artwork)
Over 90 Decals	TBC <i>(quantity dependant)</i>	Production and placement (1x artwork)